

# Annual Report

of

2014 - 2015

**DIVYA DRISHTI FOUNDATION**

*Dedicated to Conscience and Healthy Environment*

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## **From the President's Desk:**

*I am delighted in welcoming to the Annual General Meeting. We believe that the quality of different communities in different regions can and should be improved through appropriate policy inventions and action oriented programmes, which are enabled in collaboration with the people.*

*In spite of numerous troubles we have tried our best to stand by our villages and village level associates. But we still cannot keep pace with the developments in all sectors that have taken place. In fact the scenario of development in Rural India is extremely poor than in Urban India. It is matter of deep regret the semblance of science and technology could not be felt in day-to-day life in rural India. So our dedication is for promoting improved quality of human life and settlement and also human welfare. We have the mission to educate the villagers about health, education and cultural developments.*

*In specific terms we have followed some mandates. To promote the interest of people and Government in sustainable development through public enlightenment programmes, seminars training courses, objective analysis of the problems and consequence of actions or in actions, a programmatic and presentation of policy options.*

*To undertake action in economically unorganized landless and migrant labourers including women and children and artisans established by the completion from urban organized sector and market who have largely remind outside the benefit of planned development.*

*To offer training opportunities to the socially and economically down-trodden people with a view to their skill formation for strengthening their capability to help themselves to become self-reliant.*

*If we can more in this direction, one day we may become like a big. Banyan tree under which the downtrodden people in different section of the society can rest harmoniously and peacefully.*

*With warm regards for all,*

*President*

*Lallan Yadav*

## **Internal Management and System**

### **Governance**

As per the Memorandum of Association, the Manager is the Chief Functionary of the organization. The Governing Body is headed by the President. Governing Body meet often meet to discuss on various issues concerning the development program. The Manager is authorized to appoint various functionaries for the governance and activities of the organization. The team is headed by the Manager. The organization has also setup the project follow-up and monitoring committee which meets as per requirement. The Committee reports to the Manager and finally this report is discussed in Governing Body. The other functionaries to facilitate the projects/program such as project manager, project coordinators, accountant, project supervisors, team leaders, field level functionaries. At every layer, the responsibilities have been fixed. Each program is very well documented and finally this forms the annual report of the organization. Financial transaction from bank is done by joint signatories. Most of the payments are done either through crossed cheque or demand draft. A team for purchase of goods and materials is also functional. This team before purchase acquires quotations and this quotation is put to the Manager for final decision and purchasing order.

### **Membership**

<b>Number of Board Members</b>						
<b>General Members</b>	Male	20	Female	15	Total	35
<b>Executive Body Members:</b>	Male	08	Female	01	Total	09

### **Financial Status of the organization in the last Four years.**

S.No.	Year	Receipt	Payment
1	2011-2012	416,829.00	416,829.00
2	2012-2013	715,690.00	715,690.00
3	2013-2014	913,679.00	913,679.00
4	2014-2015	954,699.30	954,699.30

### **Decision making process:**

Although the Manager is authorized for taking decision, but the organization has adopted a transparent and fair decision making process. Proper discussion takes place before taking any decision. During this exercise, whenever required, the advice and participation of expert is also ensured.

### **2.5 Roles and Responsibilities:**

<b>Sl. No.</b>	<b>Position/Designation</b>	<b>Roles and Responsibilities</b>
1.	President	Chairing the meeting of General Body and Governing Body
2.	Vice President	Represents the Chairman in his/her absence
3.	Secretary	Planning of development programmes of the organization in consultation with Chairman and members of the Governing Body. The Director invites suggestions and views of other important functionaries of the organization/project. He is also responsible for liaisioning with Central and State Governments.
4.	Project Manager	Designing, monitoring of field level research and studies, project implementation, project planning, training of field level functionaries, coordination and liasioning with Central and State Governments and officials of donor agencies, final report writing.
5.	Project Coordinator	The Coordinator is responsible for overall coordination and supervision with various staff in the field and also supporting in writing progress report, evaluation/training work and representing Director whenever required.
6.	Supervisors	Responsible for supervision of various field level activities. Supervisors also provide need-based support to various committees and groups formed at village/block level.

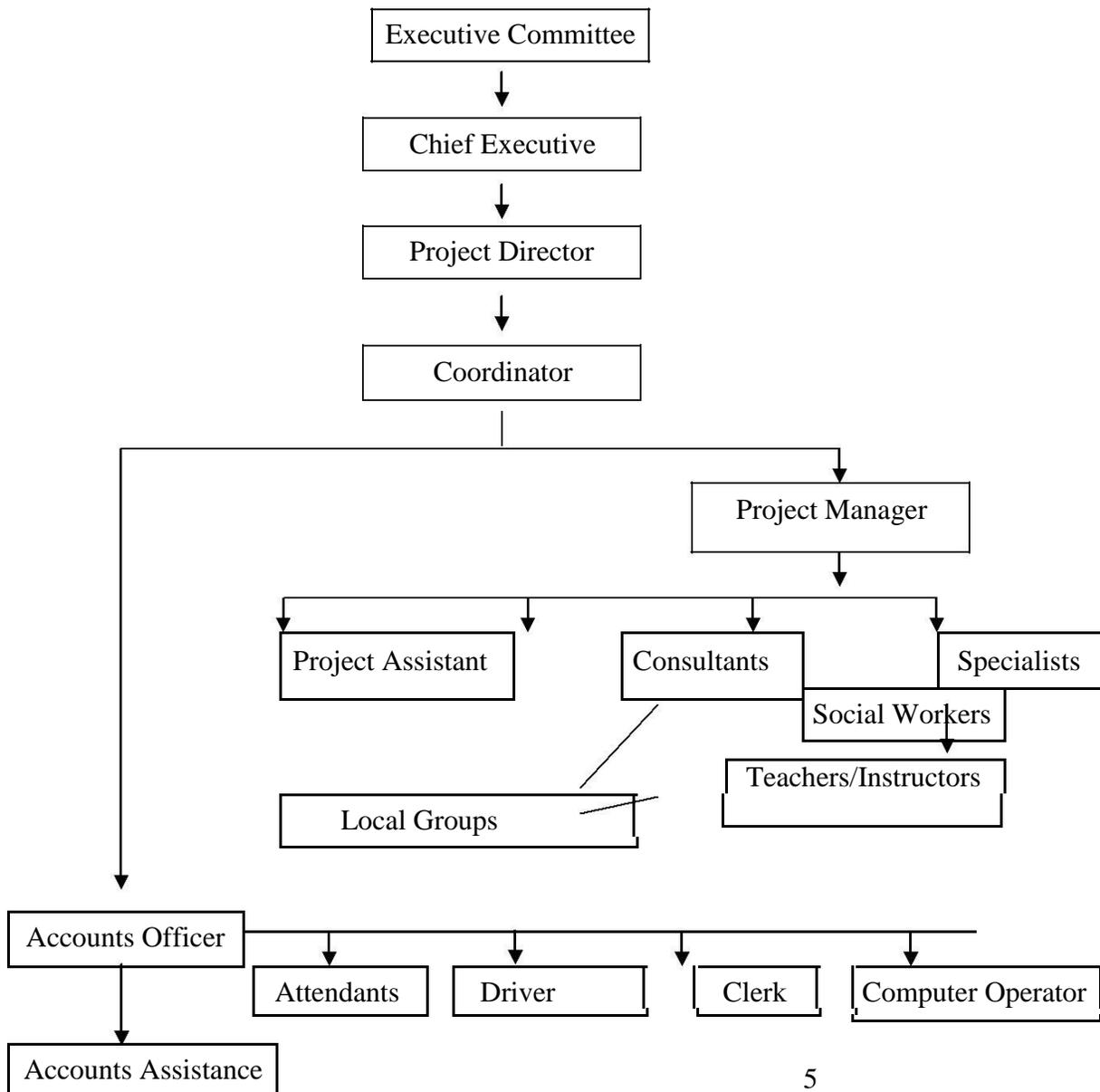
**Staff development:**

The organization has recruited project based staff as well as permanent staff. Staff has been given their roles and responsibilities according to their work in the project. For each category of the staff according to their responsibilities, module is developed and they are given proper orientation and training for their useful involvement in the project.

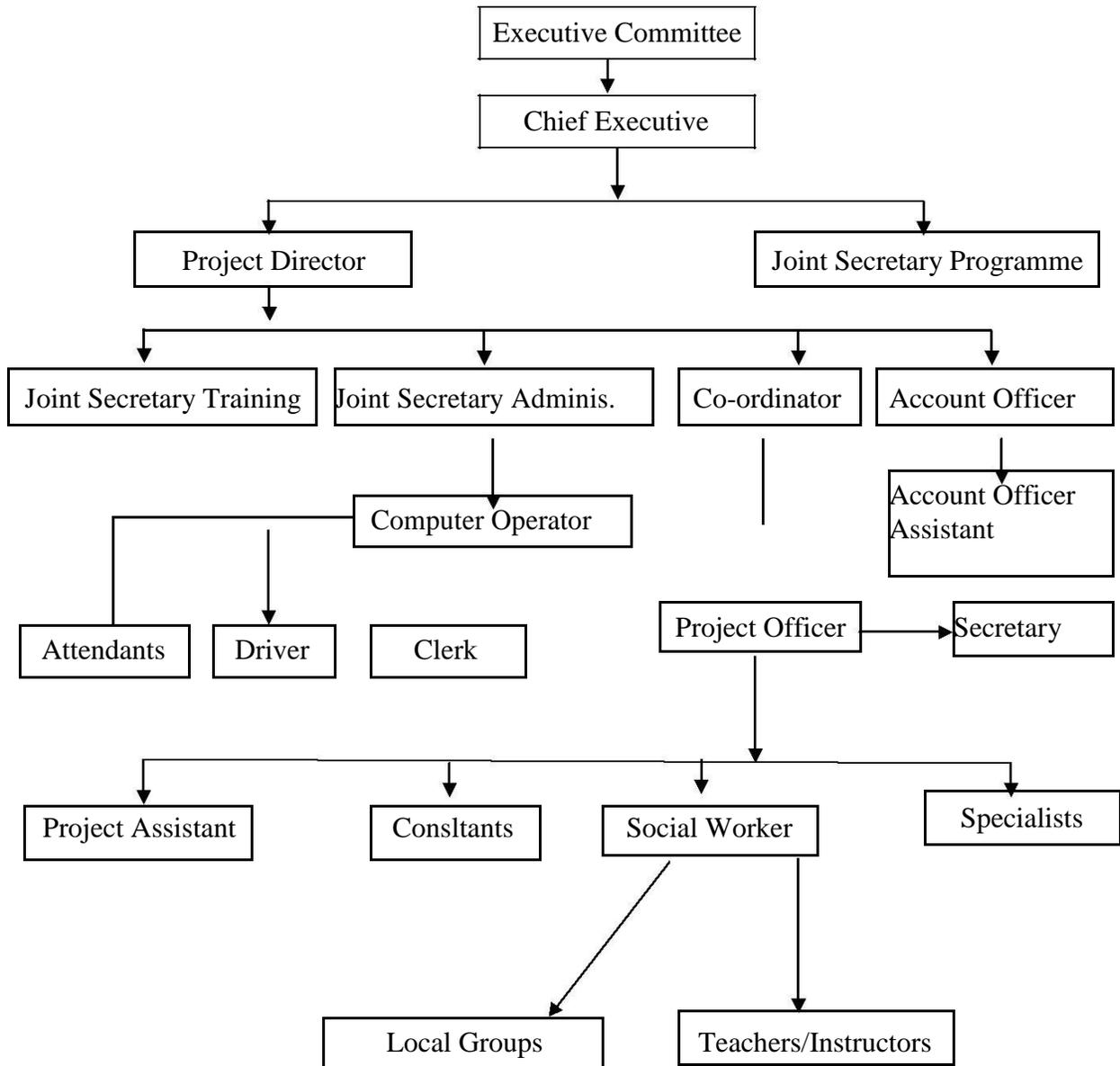
**Staff Gender and Diversity Policy:**

Women are given priority in the work/program of the organization. The organization has a clear cut policy on giving opportunities to women to work in a friendly and safe environment. Women's safety is also ensured. They are also given maternity benefit.

**Administrative System:**



## ORGANISATION STRUCTURE / ORGANOGRAM



### **Financial Management Systems:**

The organization has constituted financial management system. The system is working in such a way that the financial part is normally known to all those staff who are looking after the financial and project part of the programmes. The money receipt is deposited in a account of nationalized bank and the money is withdrawn as per the requirement of the various projects. The account is being operated jointly by the Manager and one of member of the Executive Committee authorized resolution of the Governing Body. The accountant prepares weekly, fortnightly, and monthly financial requirement charts and on this basis money is withdrawn and disbursed to the staff and programme cost. Most of the payments are made by account payee cheques. At the end of financial year, the audited statement of the financial account is prepared by a chartered accountant is shared and discussed in the Governing Body meeting.

### **MISSION**

The main mission of the organization is for the advancement of the people to bring them to the rail of modern and scientific facilities. One of the basic approaches for undertaking development programmes was to transform the villagers especially the youths/ women to an independent self-reliant groups. This could be done successfully with the help of the local leadership. Towards this end the organization had taken up initiatives to mobilize and motivate the local people in development activities and also generating the leadership qualities among backward classes. In this regard we have received positive approach from all the operational villages.

### **VISION**

The Scenario of development in rural India is extremely poor than in urban India. It is a matter of deep regret that the basic necessities of human life could not be felt in day-to-day life of rural India, not to speak science and technology. Considering the prevailing condition in rural India, organization has started their activities for integrated rural development and welfare, physical, economical, educational, socio- cultural, Moral and spiritual for all age groups, irrespective of caste, creed and social status of the people and our most dedicated efforts has paved the way to reach our mission successfully, if we can move in this direction,, the down trodden people of different section of the society can rest harmoniously and peacefull

## **OBJECTIVE**

To contribute to the development of the society through certain of awareness system, procedure, methods, rights and duties of citizen.

- To put special emphasis to Weavers Training and popularization of Bandh Design.
- To put special emphasis to rural people for their consumer goods.
- To launching regular public consumer campaign.
- To provide necessary knowledge to be better-informed consumers, by providing information on frauds and other scams and strategies to combat the.
- To work for the development of tribal community for tribal handlooms.
- To bring development in agriculture through the frames.
- To provide training to people in management techniques for strengthening their financial, technical, cultural and operational activities in various aspects of life.
- To provide vocational training to unemployed women, children and youth
- To establish income generation units where the unemployed can work and earn,
- To work for bringing good health for the people.
- To promote all fraternity, equality of status and opportunity assuring the dignity of individual and unity of the nation.
- To develop the education status of the people.
- To work for environmental protection and ecological balance.
- To provide legal aid services to the poor people.

## **STRATEGIES**

To fulfill the above objectives our strategy is to motivate the people and leading them to improve their general standard or living conditions. If the local people are motivated and proper technology education are imparted to them and also tailored to address to the need of the people, well being of masses can be brought about. Then we can reach near to our goal, our dream society can be built

## **AREA OF WORK:**

We have also worked in different places. Those areas were selected considering its backwardness in terms of low employment availability poor income generation, lower rate of literacy and environment degradation.

## **ACTIVITIES**

The motto of this institution was to impart-scientific education to the villagers and improving their general standard of living condition. We all know that education, training and cultural awareness etc are the backbone for the development of community. Considering the views taken into mind, subsequently the organization has also undertaken various activities in these fields and also started organizing seminar, camps, orientation meetings, development of women etc. We had the mission to educate the villagers about health and cultural developments. Apart from this, the simple income generating programmes were also gradually started. The various types of activities started are given below.

### **ORIENTATION MEETINGS, SEMINARS, CAMPS, GROUP DISCUSSION:**

All the project villagers are located in remote areas and poverty in this area is very high. Hence during the lean period, people, people do not have any alternative but to migrate in towns and cities for jobs. The organization through that is very important to orient and motivate the people in alternative field of work. Therefore, we organized orientation meetings, seminars was to generate feasible ideas and to identify a few important issues to be taken up by the organization at the first instance for enabling the local people to initiate development action. The youth groups in the project village got on opportunity for seating together with a common goal of undertaking community work. The seminars, camps were organized on some burning issues like RTI, Employment Guarantee Prog, Domestic violence, nutrition to the child and pregnant/ nourished mother, family planning, health awareness, agriculture etc. The organization has also organized on some training programmes on small-scale industrial products, skilled educational system as well as creating opportunities for getting loans.

### **WATER AND SANITATION PROGRAMME**

Safe disposal of solid and liquid waste is a major problem in the rural area which is not well equipped to handle this problem. The problem is compounded by open defecation. The problem seems to be a behavioral one. Similarly easy accessibility to clean drinking water is a matter of right for everyone. But unfortunately the people do not have access to potable water resulting in diseases like diarrhea, gastro entities, skin diseases etc. Most of the wells and ponds are either dry or contain muddy water. More often than not the water increase sources are contaminated.

### **HEALTH CAMP**

One of the basic objectives of Divya Drishti Foundation is to assure good health to all the people. In order to realize this goal a two-day health camp was organized in Delhi. In this camp 230 Men, women and children participated. Specialized medical professionals from within and outside the district gave their valuable advice to the patients. In this camp special care was laid on the child and mother health, reproductive and child health and identification of communicable diseases like TB, hepatitis and sexually transmitted diseases. THIS OCCASION was used to launch the safe mother campaign. More than 35 Expectant mothers immunized in this camp. Free medicines were distributed among the needy and the poorer section of the participants.

### **COMPUTER LITERACY PROGRAM:**

Computer has become part and parcel of our day to day life. Divya Drishti Foundation started this computer literacy centre to help the children develop interest in their studies, increase their self confidence and help them acquire certain skill, which help them to establish in life.

### **AWARENESS CAMP:**

A drama product by our organization on 15<sup>th</sup> august on the occasion of Independence Day On this day our society product the drama Gandhi through this drama we show unity and national integration near about 400 people in viewer side.

The organization often conducts cultural programmes for the health entertainment of the rural people. The village people are deprived this facility, as there are no cinema houses, common room, theatres playground planetarium, museum etc available in the rural areas in order to facilitate the people with health entertainment the organization arranges drama, dance concerts, entertainment the video film shows in Kannauj, Unnao & Lucknow districts

### **HEALTH & FAMILY WELFARE PROGRAM:**

We are running this program in Delhi, Unnao, Kannauj & Lucknow district. We enlisted eligible couples and mobilized them for adoption of two family norms through spacing methods using contraception due to our mobilization male sterilization

improved surprisingly. We motivate mother for breast feeding nutrition, Adolescent health sexuality etc.

### **SANITATIONS PROGRAM:**

Our organization organized sanitation program in the Delhi, Unnao, Kannauj & Lucknow district. Sanitation is not for health and hygiene. We should attention on sanitation because of it we cannot live healthy it is universal truth that sound min in a sound body hence our first and foremost priority should be sanitation. Our organization has decided to employment sanitation program in all villages of panchayat. The means of sanitation is not only to clear him but also environment road, where we live, house, school and college, Hospital market, Station River and other useful resources.

Man has proved to be the worst enemy of not only mankind but of the animal and plant kingdom also. The Ecosystem that support him. The man has been chopping off the branch. He has been costly sitting on. Manmade disasters like we're and ecological disasters have been as destructive as nature calamities. The vital impact of forests on the climate, soil erosion and floods is well known frosts are a natural screen against wind, storms and torrential rain. Looking the above scene our organization has commended awareness drive in the affected area of mining and industrial areas throughout the year special plantation drives were also run. Our organization people of the areas, we are also undertook the care and follow up more enthusiastic to the program.

### **VOCATIONAL TRAINING PROGRAMME**

To Empower youth women and society Divya Drishti Foundation runs many awareness and training programme. We believe that Youth and women are backbone of society. To make them self dependent we trained them in to set the onto a road of self reliance and income generation. Divya Drishti Foundation programme worked in different parts of Unnao, Lucknow, Kannuj, to train youth in Pico embroidery, tailoring, computer skills. They also work toward the eradication of child labor. Divya Drishti Foundation is also running coaching center to help poor student in Kannuj.

### **WOMEN SKILL DEVELOPMENT PROGRAMME**

Women empowerment is in key aim of Divya Dirшти Foundation . For empowering women Divya Dirшти Foundation has run skill development programme. It runs with the objectives of women empowerment through sustainable development. To achieve its objective it has started training centre, where local women would come and learn how to weave, cut and sew textile. The Divya Dirшти Foundation Skill development programme was run the aim of helping the neediest and giving skills to poor and illiterate women.

### **RURAL DEVELOPMENT PROGRAMME**

India is the world's most populous country only next to China. The problem of population explosion has taken a serious turn in India and the country is obviously over-populated. The beautiful population is triggered by poverty which is a degrading experience. Rightly, poverty has long been considered a challenge facing India i.e. still million of Poor people face many risks including climate change, rising food prices and cost of access to safe water, threats to health and the loss of traditional social protection based on the family and community. One can imagine the condition of those who do not have two meals a day and who are doomed to a future of endless poverty. Because of their poverty, they do not send their children to school, when they fall sick they do not even get proper medicinal care. Indians is poor. Divya Dirшти Foundation has run awareness programme about importance of education, clean drinking water.

### **COMMUNITY DEVELOPMENT PROGRAMME**

Community development is a process whereby community members come together to take collective action and generate solutions to common problems. It adopts a grassroots or a bottom up approach to finding viable solutions by the community for the various issues plaguing it. Participation of the community as a whole has to be an integral part for the programme to be sustainable. The programmes run by Divya Drшти Foundation to support communities at different levels to help bring about a

socio-economic change for those surviving on the periphery of mainstream society. Divya Drishti Foundation run awareness programme to set the youth onto a road of self reliance and income generation. Divya Drishti Foundation programme works in different parts of Lucknow, Unnao, Kannauj to train youth in Pico embroidery, tailoring, computer skills. They also work toward the eradication of child labor.

### **ENVIROMENT TREE PLANTAION PROGRAMME**

Another programme that we support works with rural communities near Unnao. It cover and inform youth about importance of Greenery, Ozone effect, Drought and Up and down in temp. Divya Drishti Foundation is trying to motivate society for better environment and secure future in term of environment.

### **ACKNOWLEDGEMENT**

We wish to express our deep sense of gratitude to the Governing Body/Government of the targeted areas for giving their full co-operation in the implementation of plan.

We take immense pleasure in thanking funding agencies and other donors for coming forward with helping hands and financing our plans and programmes.

We wish to extend our sincerest thanks to the whole team of organization for their continued help & support and for working together as a team.

Finally, yet importantly, we would like to express our heartfelt thanks to the local inhabitants of the targeted areas and all others who actively participate in our programmes & activities.

**For and on behalf of DIVYA DRISHTI FOUNDATION.**

**LALLAN YADAV**

**(President)**